



St. Lawrence College

# voyageur

The Magazine for Alumni  
& Friends of St. Lawrence  
College

Winter 2014

## **The Paths Well Chosen**

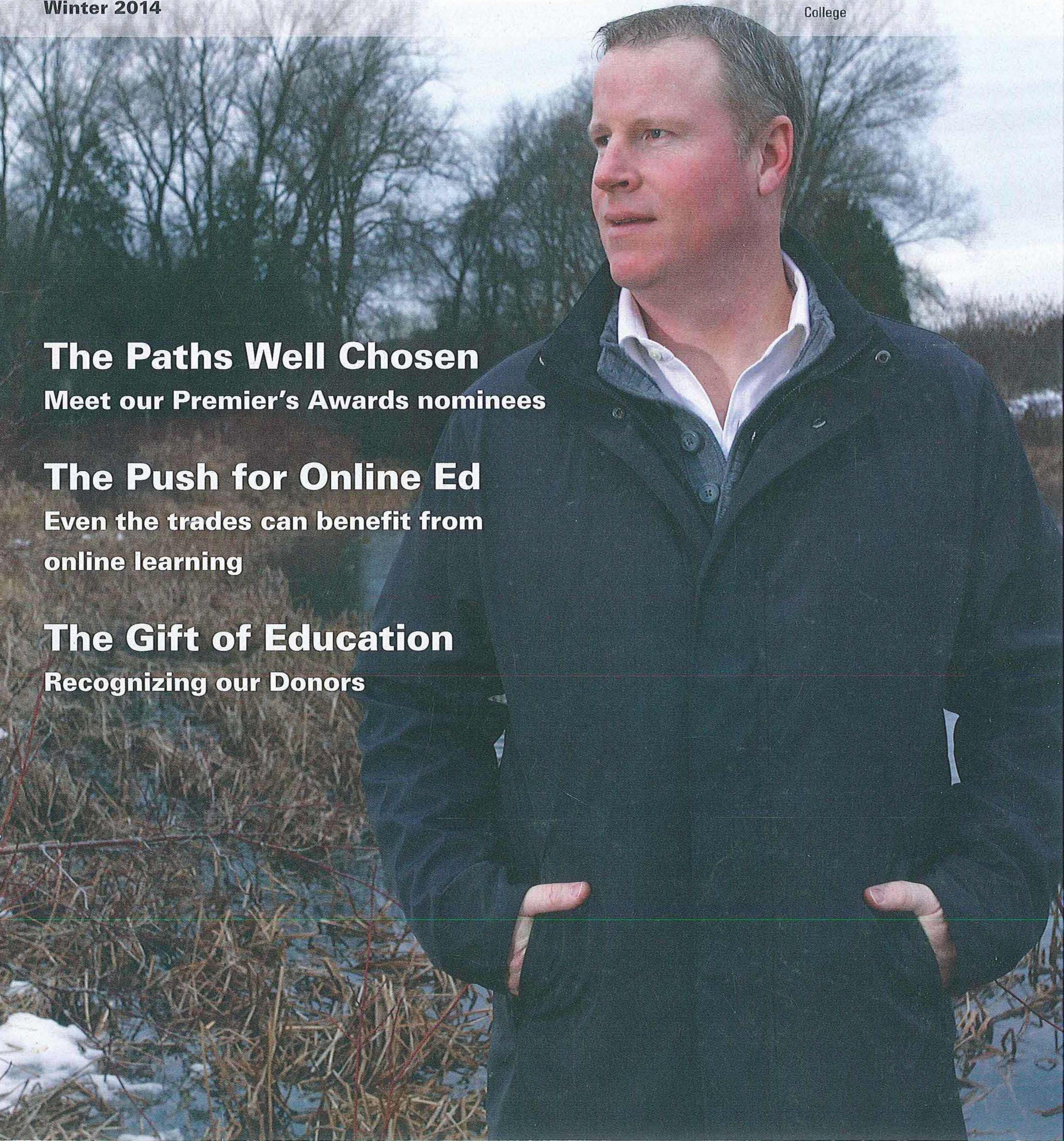
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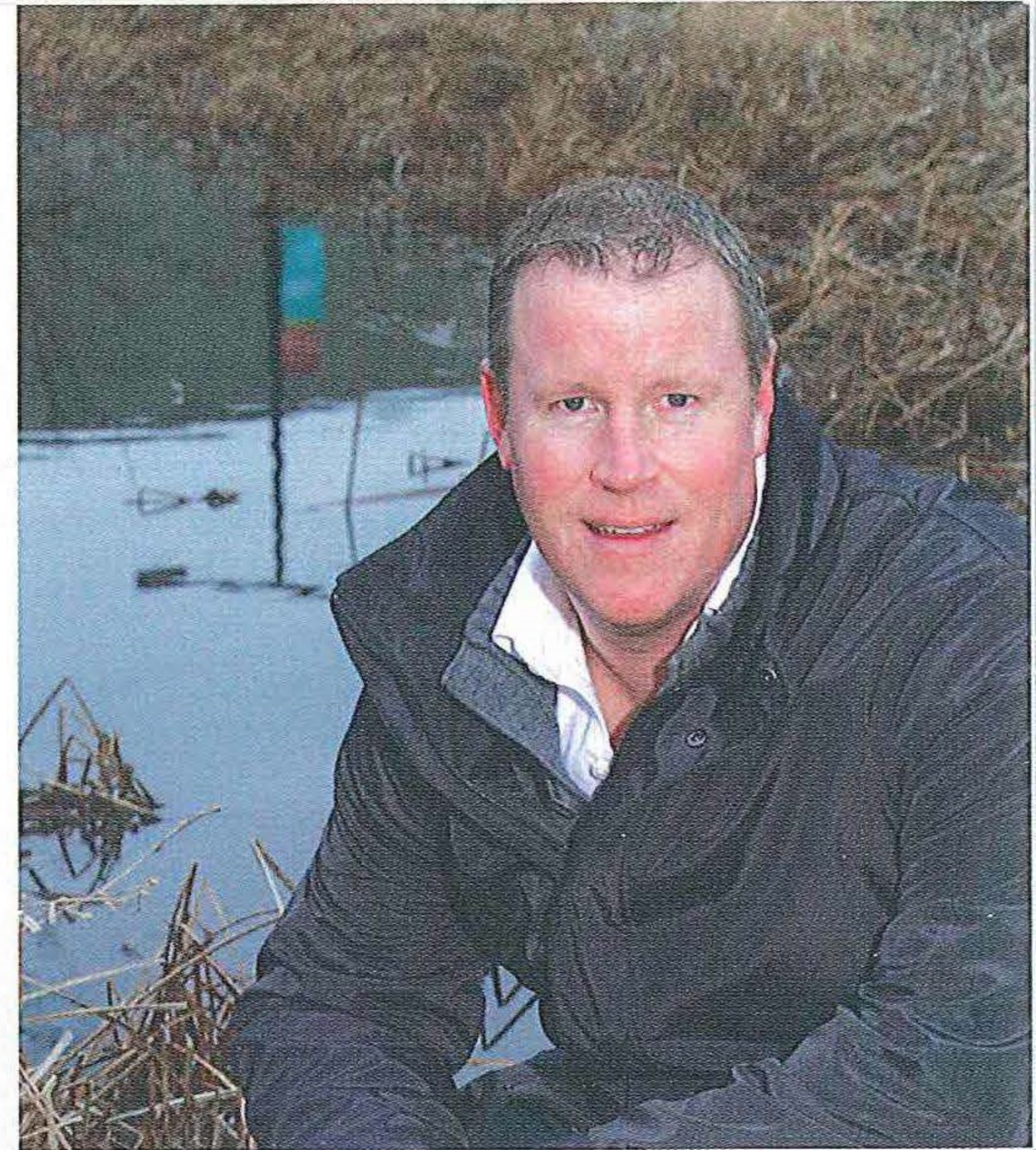
### AD REQUIREMENTS

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## On the cover

The Paths Well Chosen

Read about Gordon Fraser and his fellow Premier's Awards nominees on page 6.

Photo: Bernard Clark

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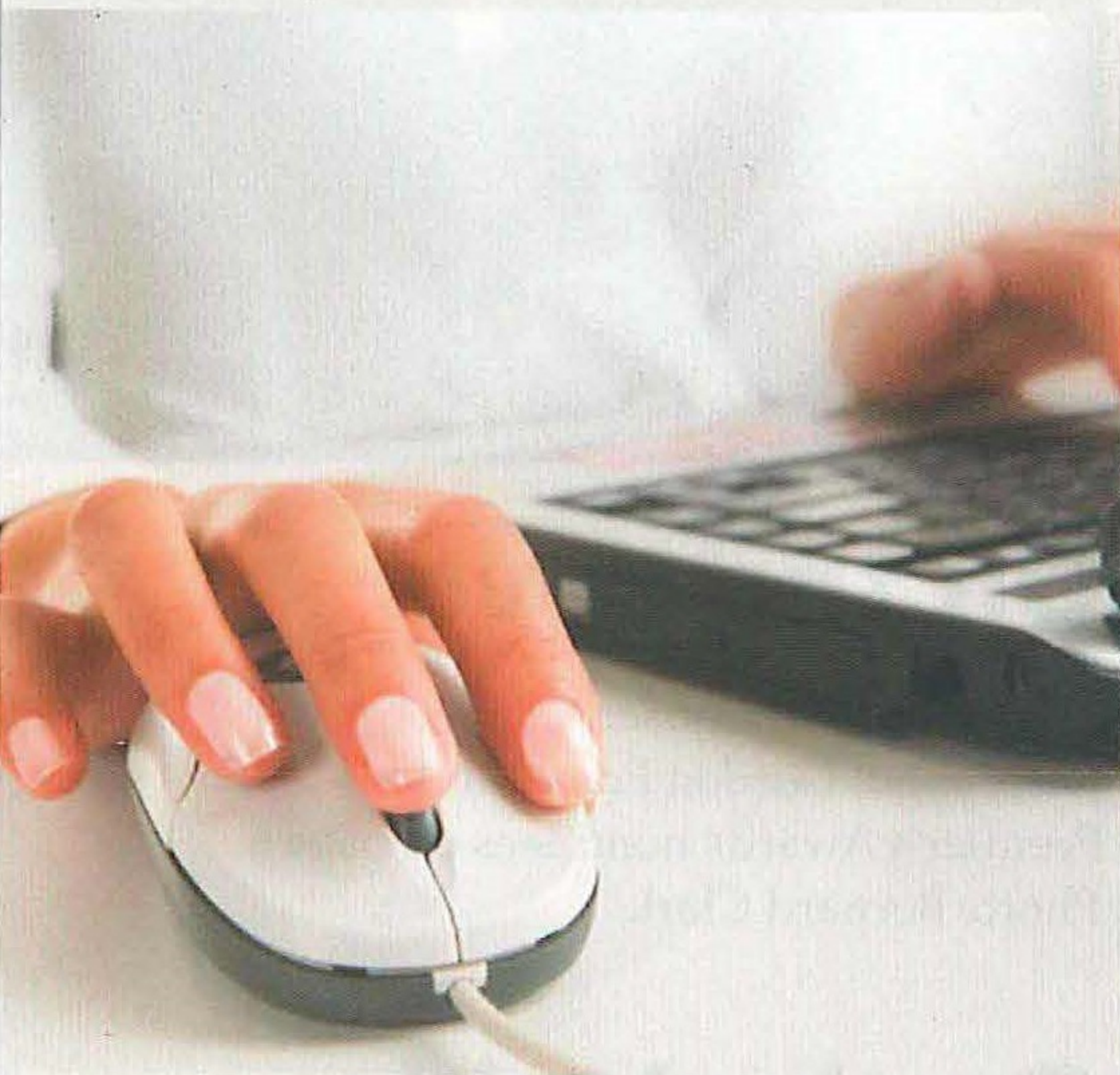
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**St. Lawrence  
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## President's Page

### Our Future

For nearly 50 years, St. Lawrence College has been a leader in the communities we serve and as we move forward, it is important that we continue our dedication to student success, academic excellence and leadership in our communities. We are so committed to this that this has become our new mission statement. As I complete my first year as President and CEO of SLC, I'm very pleased to share with you the College's new Strategic Plan for the next five years, entitled, *Our Future*.

During the past nine months we embarked on our most extensive consultation process in the College's history, inspiring close to 600 stakeholders (with alumni accounting for almost 12 per cent of respondents) to help define the College's Vision, Mission, Values, and Strategic Directives for the next five years. Our Vision – which we define as our aspirational stake in the ground, defines where we are going:

*"Rooted in our communities, we will be a globally recognized college delivering innovative learning opportunities and preparing career-ready graduates to be leaders in their fields."*

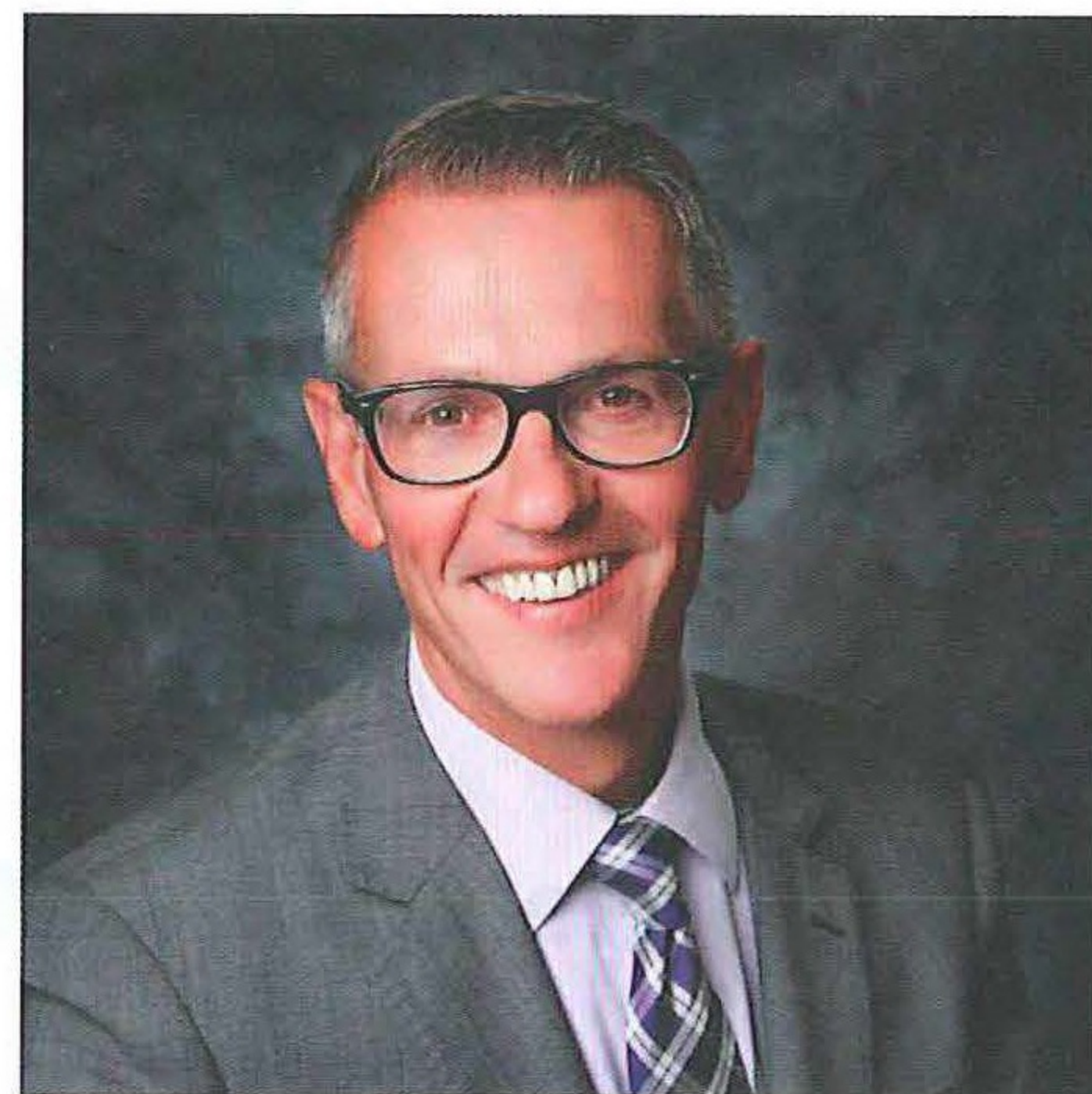
Next came our Mission – the long-lasting definition of what we do, for whom and why:

*"We are dedicated to student success, academic excellence, and leadership in our communities."*

Taken together, our Vision and Mission alone should tell you what St. Lawrence College stands for. It certainly won't be unfamiliar to you, our grads, who have lived the mission with us. You've told us through the years and in our consultations that you valued the small classes and commitment to individual student achievement that have been a hallmark of SLC over the last four decades. You've also told us that our connection to the communities in which we live are very important – both as students looking for placements, and as grads seeking employment.

We have three strategic directions that will provide the context and direction for realizing *Our Future*:

- Student Experience: Provide outstanding campus communities, support services and engagement opportunities that enhance the success of our students.
- Contemporary Learners: Foster digital



Glenn Vollebregt, President and CEO  
@gvollebregt

and foundational literacies in our students through academic grounding and real world experience.

- Sustainability: Be accountable for our decisions and actions to ensure our long-term viability, reduce our environmental impact and foster a healthy and dynamic college.

As we look to the future, we have created ten multi-year objectives that define the specific outcomes that we will achieve as a result of pursuing our strategic directions. Each multi-year objective will be realized through a series of specific and measureable initiatives that will unfold over the next five years.

Finally, underpinning the entire process is our Values. For the first time in more than ten years, our strategic planning process engaged our entire College community in a meaningful conversation about values and the importance of a shared set of beliefs to guide our behavior. We are very proud to highlight our values simply as: Students First, Teamwork, Innovation and Integrity.

When our Strategic Plan was endorsed by the Board of Governors in December, it was not the end of our process, but the continuation of our journey.

In closing, I want to thank the entire college community for actively participating in the development of our plan. The end result was a product and vision for our future that is much stronger now than when we started. It reflects the thoughts, dreams and hopes of our students, staff, retirees, employers, communities and you, our Alumni. It has been a rewarding journey and one that I look forward to continuing in *Our Future*.

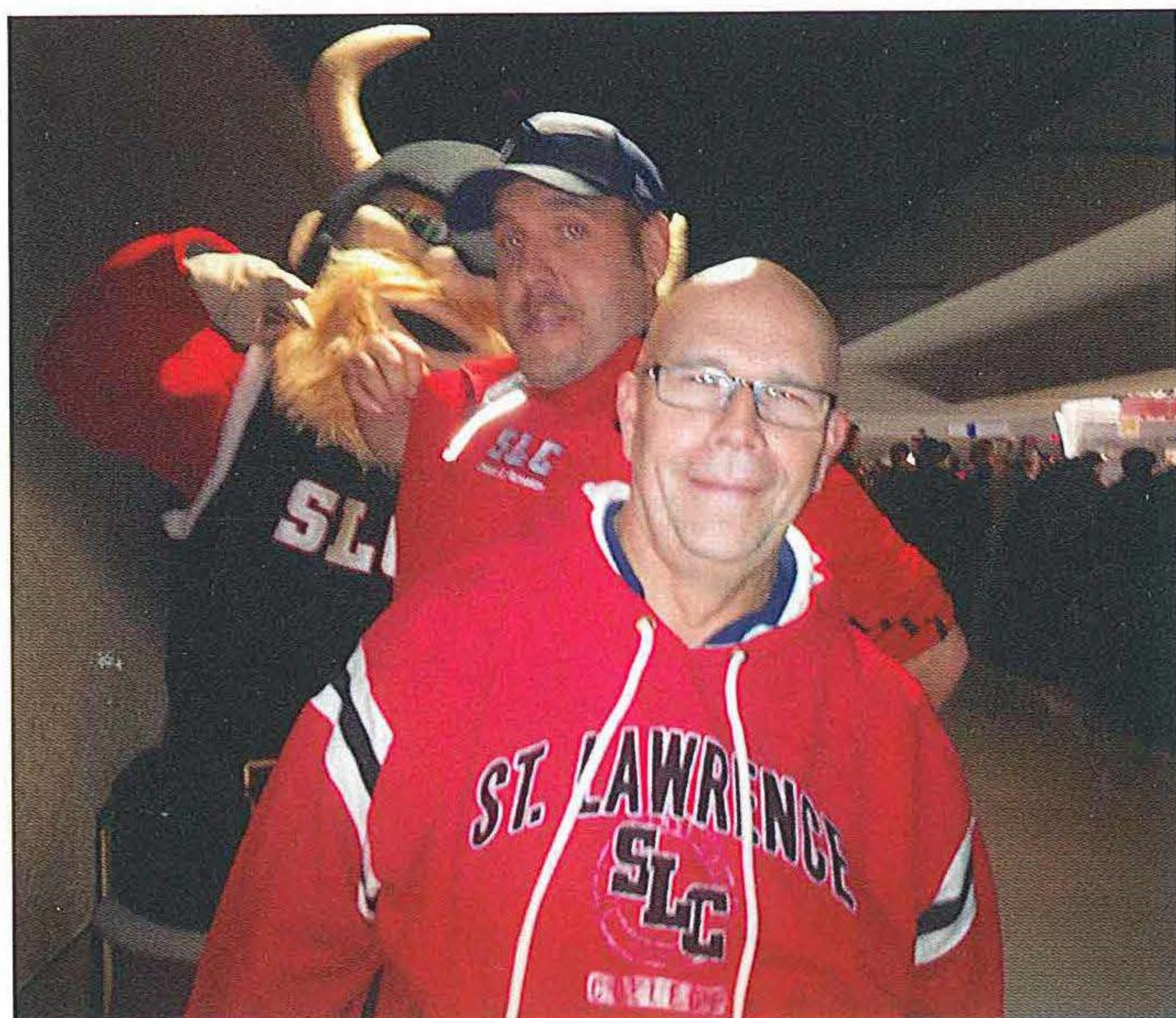


## SLC Night with the Frontenacs

The Frontenacs Hockey Club broke its own attendance record on Friday, November 15, and we like to think that SLC had something to do with it!

Over 300 St. Lawrence alumni, students, staff and retirees cheered on the hometown team against the London Knights in a section designated for SLC. A boisterous group (rumour has it we were the LOUDEST there!) spun our SLC towels and vied for the freebies thrown into the stands.

If you missed the night, don't worry, we're doing it again February 21. Tickets are only \$10 each and only available online at [www.givetoslc.com/frontenacs](http://www.givetoslc.com/frontenacs).







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<b>FEB 11</b>	<b>Communication</b> Cornwall	<b>FEB 14</b>	<b>Managing the Customer/ Client Experience</b> Cornwall	<b>MAR 19</b>	<b>Project Management</b> Kingston

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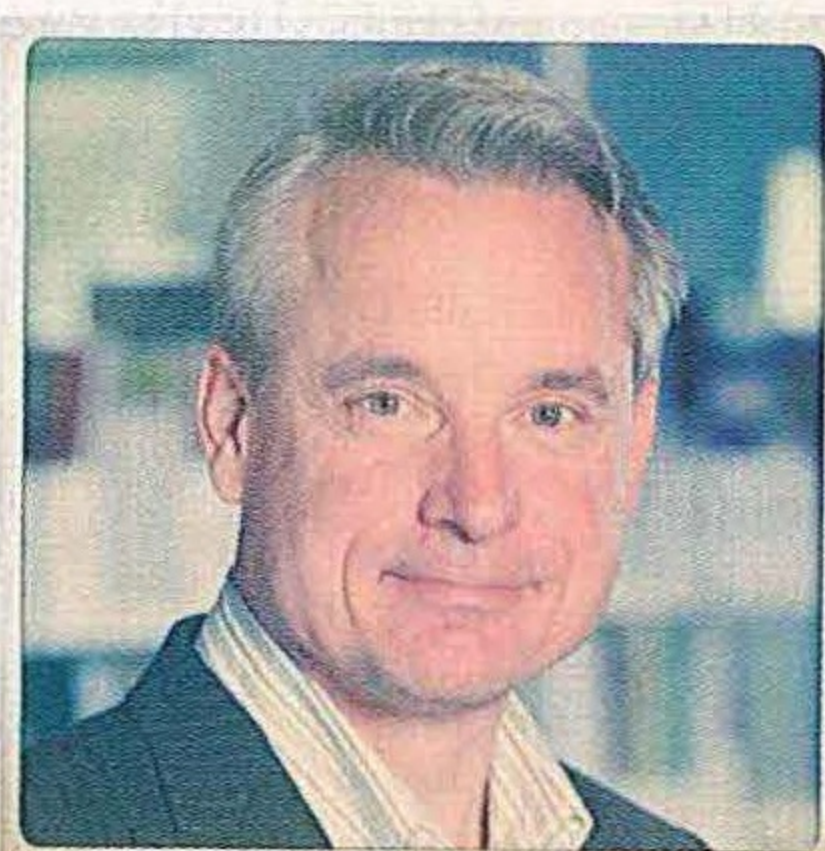
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# The Paths Well Chosen

Through hard work, inspiration and innovation, our Premier's Awards nominees have travelled many miles since leaving the College, but their starting point makes them proud to be SLC

The Premier's Awards are an annual event which recognizes the vital contribution the province's college graduates make to our communities. At a splashy gala at the Royal York, we recognize not only the graduates nominated, but, by extension, the features they share with all our grads: a commitment to quality, creativity and good, old-fashioned can-do attitude. Meet the 2013 nominees!







**Community Services: Kristel Nicholas,**  
**Social Service Worker –**  
**Gerontology, 1995**  
**Educator and Support Coordinator,**  
**Alzheimer Society of Belleville,**  
**Hastings and Quinte**

Kristel knew right away that working with older persons - and those living with dementia in particular - would be her life's calling. Early in her program at SLC, when her instructors created a simulation experiment that deprived Kristel and her classmates of their various senses, they created a memory she never forgot: the absolute frustration and powerlessness experienced by those whose abilities have been diminished through aging and memory loss. But as a trained social worker, Kristel's

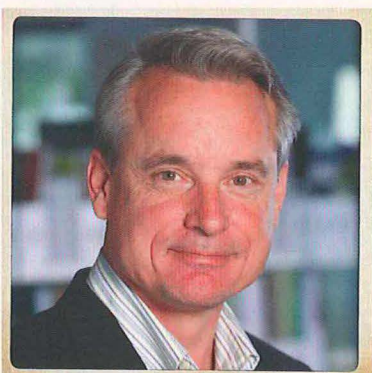
approach differs from the medical care professionals. Hers is not 'task' based, she explains, but instead requires her to establish and nurture relationships with her clients and their families, in order to better tailor her services to their needs, with an emphasis on decreasing social isolation for both persons living with dementia and their care partners. While still a student at SLC, Kristel purchased her first membership with the Alzheimer Society and spent three years "sitting in the back row" during

Kristel believes that we can change the nature of the relationship between dementia patients, their care providers and our community.

the society's AGM. After graduating and working in a number of long-term care homes, she eventually joined the board of the Society and held the position for six years, all the while advocating for the need to create greater understanding and education about Alzheimer disease in the community. One year after leaving the board at the end of her term, there was an employment opportunity and she was hired to put her theories into action. Kristel's pro-social innovations has had

the effect of not only coaxing persons with dementia and care partners out into the community, but provided opportunities to engage the broader community in understanding a disease for which there is no cure. True to her social worker roots, Kristel's approach works on the premise that, through greater understanding, we can change the nature of the relationship between persons with dementia, their care partners and their community. And while many of her activities would appear to be light-hearted on the face of it - such as a baking program for long-term care residents, for example - Kristel is quick to point out that the task is not to bake a loaf of banana bread. Instead, it's to guide the persons with dementia through reading and comprehension of instructions, interacting with others on a shared goal, stimulation of all senses and experience the pride of accomplishment. The secret ingredient, for Kristel, is always engagement.

Kristel is an in-demand speaker and presenter, whose work includes addressing health care professionals, community groups, service clubs, elementary schools and colleges on the signs of dementia and the importance of supporting both persons with dementia and care partners in the broader community.



**Creative Arts & Design: Robert Chitty,**  
**Graphic Design, 1985**  
**Founding Partner,**  
**gordongroup+**

Creativity cannot be hemmed in or restricted to a single domain. Creative people like Robert Chitty express themselves in many ways. Using dogged determination and his own instincts

as much as his talent, he parlayed a diploma in Graphic Design from St. Lawrence College into a successful Ottawa-based marketing and communications company. As the founding partner of gordongroup marketing + communications, he learned how to effectively communicate with clients, showing them he could satisfy their needs through design. And along the way, he became a successful filmmaker, a man whose passions include telling the stories of the Cree Nation of northern Quebec.

Robert successfully met his first serious challenge when the design shop that hired him after graduation folded two years after he joined it. When he couldn't find a job he found fulfilling, he decided to go off on his own. The Gordon Creative Group was born in 1987 as a one-man shop. His first employer had taught him that clients need to be courted, and that relationships are crucial to success. Using that principle, he built up his own

business, and 25 years later he oversees a company of 50 communicators with a diverse client base that includes investment firms, federal departments and agencies, private enterprises of all sizes, the United Nations and the James Bay Cree. Long before 'design thinking' became a catchphrase in business schools, Robert was applying its principles at gordongroup. He saw design as not simply about making things look pretty;

Robert sees design not simply as making things look pretty, but as communication and problem-solving

it is about communication and problem-solving.

Design is also about passion. When passion meets talent and creativity, great things happen. The Grand Council of the Crees (Eeyou Istchee) had been a long-





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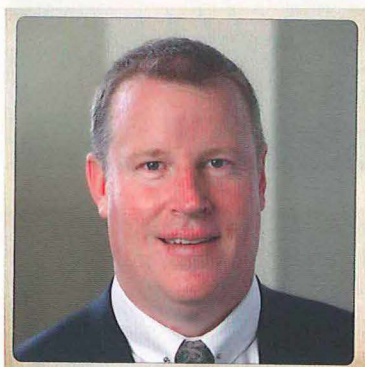
## Cover Story

standing gordongroup client. In 2009, at their request, Robert became executive producer of Eeyou Film Productions. His challenge was to produce a documentary film that captured their history as signatories to the James Bay and Northern Quebec Agreement, the first modern-day treaty between a Native People and government. With only six of the original 10 signatories still alive, there was urgency to complete the documentary. Together We Stand Firm debuted at Musée des Beaux-Arts in Montreal in February 2011. The film - produced in French, English and Cree - captured the history of Cree opposition to the James Bay hydroelectric project, and how that opposition galvanized a people. The Grand Council was so pleased with the film that they commissioned other films to tell the rest of their story through the following

decades, culminating in the 2012 agreement to create the Eeyou Istchee James Bay Regional Government. Working with the Cree had a strong impact on Robert. "I want to embrace design thinking in support of the preservation of indigenous culture," he says. Robert credits St. Lawrence College with instilling in him an ethos he calls "the serious nature of tending to the craft" of design. In his second year of the program, as he struggled with one of his courses, he considered dropping out. His professor at the time encouraged him to work through his difficulties and stay in the program, teaching him tenacity, flexibility and adaptability - skills that came in handy when he started his own firm only two years after graduation. "Graphic design is what we learned, but in reality we were taught to successfully

use the tools of branding," he says. Robert is not only a speaker and proponent of design thinking, he is a practitioner. He has spoken on the subject to the MBA class at the University of Ottawa's Telfer School of Management, and the multidisciplinary team he has built at gordongroup embodies its principles. Bringing clarity to the complex is fundamental to his work. The firm covers all the traditional channels of communication and design, including editorial, graphic design, filmmaking, the Web and multimedia, and boasts an in-house call centre.

He remains active in his field as a member of the Registered Graphic Designers of Ontario, the International Association of Business Communicators, and the advisory committee for St. Lawrence College's Graphic Design Program.



**Technology: Gordon Fraser,**  
**Instrumentation Engineering**  
**Technology, 1994**  
**President, Responsible Energy Inc.**

Everybody says 'there's got to be a better way' but few will put it all on the line to find it. Gordon Fraser's career as an Instrumentation Engineering Technologist has meant asking that question on a regular basis, so when the problem was to seek an alternative to industrial waste in landfills, it was no surprise that when he couldn't find a solution, he decided to make his own. Five years of R&D later, his company, Responsible Energy Inc., has developed a patented process to convert any carbon-based waste into syngas - eliminating the need for landfills or incineration.

He's come a very long way from the young naval recruit who came to SLC as part of the Navy's program to train a new generation of technologists. After fulfilling his naval commitment, he joined 3M in Brockville, and moved up the ranks from the shop floor to Purchasing - aided in some part by his creation of an inventory management system from software he created and wrote. Gordon credits his time at St. Lawrence College with equipping him with the skills he would need in the years ahead. A broad-based understanding of the many sectors in which he and his classmates could build their careers, Gordon found the hands-on nature of his SLC program was a good fit for someone who needed to not just 'do' but understand.

When the problem was to find a solution to waste in landfills, it's no surprise that when Gordon couldn't find one, he decided to create one.

His SLC education was what got him in the door at 3M Canada, but it was his ability to continually learn - and question - that led to his current role as an inventor and eco-preneur.

As a purchaser at 3M, one of Gordon's challenges was to find an alternative to landfill for the waste produced by their plants - most of which was non-recyclable. His two-year search for a solution proved fruitless, and in 2007, he founded Responsible Energy Inc to create not only a waste management solution, but an energy solution as well. Gordon's company invented their own process - Free Radical Gasification (FRG™) - as the next generation Cleantech energy conversion system that creates an industry-leading, high-energy-content synthesis gas (syngas) using any non-hazardous carbon-based waste material as feedstock - including municipal solid waste, biomass from sewage treatment or any organic material. Not only does the FRG™ process eliminate the need for incinerators, large-scale landfills, and oxidation-based gasifiers, but FRG™'s affordability will put it in line with current landfill tipping fees in Canada and Europe. His company has thus far received two research grants from the National Research Council Canada, and his product has been awarded a patent for "System and Method for Processing Material to Generate Syngas", with four additional patents pending in the U.S. and another in Canada.





**Health Science: Kimberly Peterson,  
Diploma Nursing, 1982  
Vice-President, Clinical Care,  
Champlain CCAC**

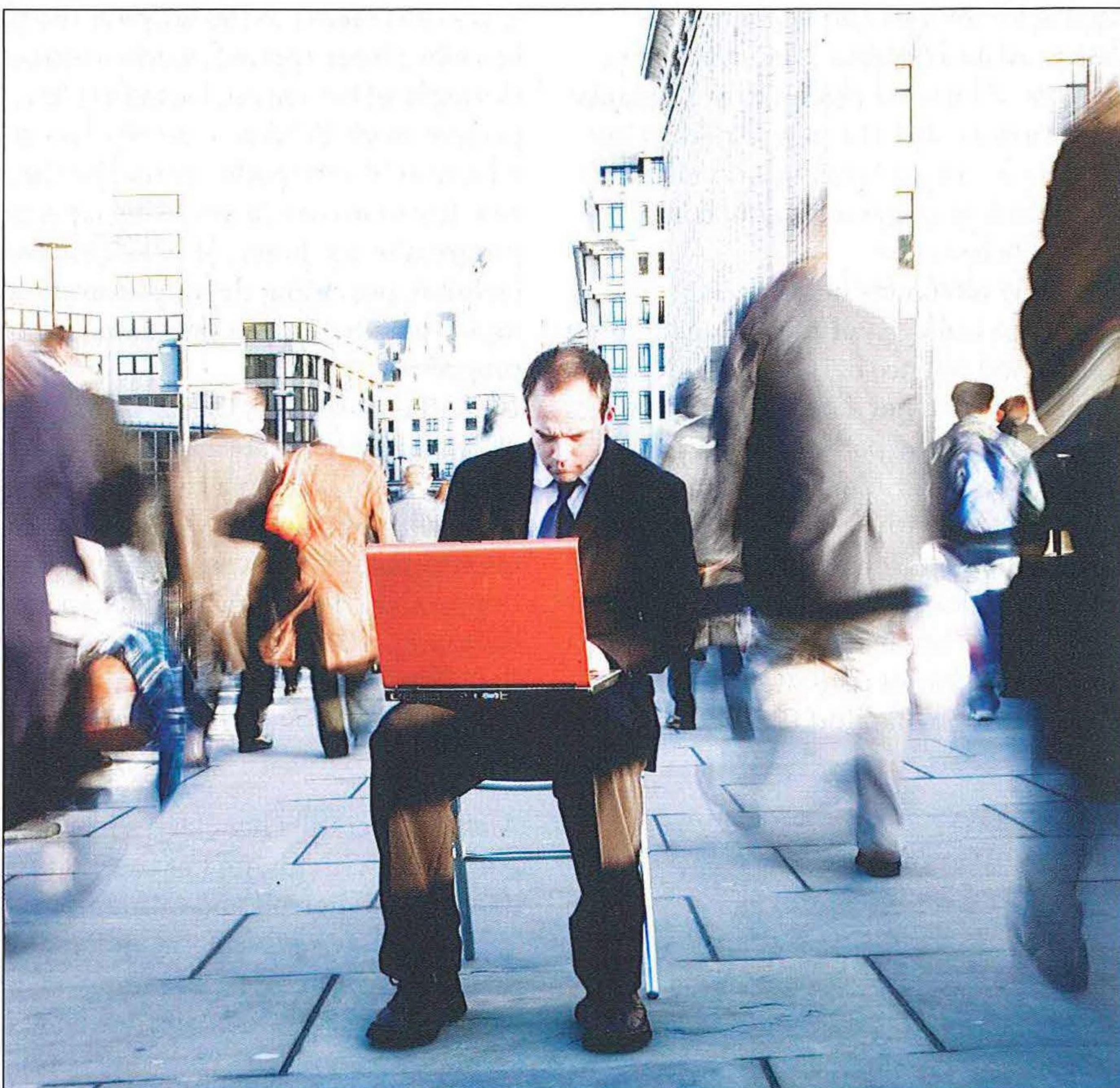
Kimberly Peterson is the living embodiment of the 'art' and 'science' of nursing. She started her career at Cornwall General Hospital – hired right from graduation – and before 10 years were up, she had taken on a new challenge that would become a theme in her 31-year health care career.

As the new Clinical Pathway Coordinator at the hospital, she was at the forefront of a new concept in healthcare: to break down silos among the various healthcare professionals and provide a tool and process that would track a patient's progress to wellness against a benchmark. The process provided

Kimberley's quest for quality and performance has moved from the hospital to the much larger and more complex world of home care

doctors, nurses and specialists with an early warning system when a patient's progress stalls or goes off track and in its creation, Kimberly found her calling. Subsequent positions as Chief Nursing Officer and Director of Quality and Performance continued her journey, but before long her quest for quality took her down a new path as she took on the challenge of bringing her ethos to Long Term Care within a hospital setting, before seeking the complex challenges of homecare with the Champlain Community Care Access Centre.

As Vice President, Clinical Care for Champlain CCAC, Kimberly is responsible for the care of 18,000 patients per month in an area that covers 18,000



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## Cover Story

square kilometres and encompasses Cornwall and Ottawa. Under her direction, the ethos and philosophy of quality performance that was a hallmark of her work in hospitals is being extended into the infinitely larger and more complex field of home care.

Kimberly attributes her time at St. Lawrence College with teaching her both the art and science of nursing. Clinical education gave her a bed-side perspective in seeing the patient as a person first, while her studies in nursing theory and the rigor with which her faculty approached their work instilled in her that processes and standards have the capability of impacting the outcomes of a greater number of patients. The philosophy behind the clinical path-

ways she created in the hospital sector has since been applied in other sectors throughout her career, including her present work in home care. She has created a wound care pathway that her health care team can use in assessing a patient's progress in the home, after release from hospital, providing the opportunity for rapid remediation if a patient does not progress.

Under her direction, CCAC Champlain is also the first to create a tool that notifies physicians when a caregiver notices signs of the early stages of dementia. Using technology to improve care, her team can provide the notification to a patient's doctor at a click of a button, improving the odds of managing dementia through early intervention. Other CCAC's in the

province have already expressed an interest in adopting it.

Finally, recognizing that many of her clients are elderly, the Champlain CCAC has been at the forefront of Elder Mediation, partnering with the Alzheimer's Society in the area of caregiver relief, and training staff as Elder Mediators to bring families and professionals together in discussing the care and needs of a loved one. There are only three certified Elder Mediators in the province, and two are employed with Champlain CCAC. Kimberly Peterson's work in improving patient care through quality standards and assessments has had a consistent impact throughout her career, and the thousands of patients who have benefited from her work is ample reward.



### **Recent Graduate: Alexandra Goth, Business Administration – Marketing, 2008 COO, mini mioche**

In just five years since graduation, Alexandra Goth has gone from intern to COO of mini mioche, an organic infant and children's wear company which has grown from just an idea, to two retail outlets in Toronto's trendiest shopping districts, an international wholesale network and a vibrant online business. She has branched out into the design side of the Canadian-made eco-friendly line, and as COO, has ensured the company stays true to its roots by sourcing local manufacturers and suppliers who share mini mioche's core commitment to sustainability.

Her operational duties have had her learn everything from accounting to manufacturing quality control – roles that have since been delegated to mini mioche's growing staff, which has grown five-fold in five years.

Alexandra credits her classes in sales in particular with giving her the confidence to sell herself and mini mioche. She started as a placement student doing market research for a company and a clothing line that didn't even exist yet. Her 'take on anything' attitude got the attention of mini mioche's creator, who hired her out of college and put her on the phones, cold-calling potential wholesale customers. Alexandra grew from there, taking on the company's marketing and online sales, and leading the move into retail, where the skills she learned at St. Lawrence came into play from managing the customer experience, training her salespeople, to promoting the retail and online stores to Toronto's taste-makers in the media.

After a discouraging two years in university, Alexandra found her niche at SLC where her desire to learn all aspects of a business was nurtured. She credits her extra-curricular experience as a gold-winning team member at the annual Ontario College Marketing Competition with giving her presentation skills, confidence, and an ability to think on her feet.

Mini mioche was created out of a desire to bring environmentally-friendly, Canadian-made children's clothing to North American parents. As COO, Alexandra has lived that ethos, right down to deciding that no plastic would be used in shipping, and that everything from business cards to hang tags are sourced locally from suppliers who share the brand's commitment.


Alexandra's duties have also extended into design of the children's wear line, and she credits the time she puts in on the retail floor, along with her online interactions with mini mioche customers, with giving her the insight into what their customers are seeking. The line has grown from 8 colours and 5 sizes, to 10 sizes and 42 colours, and just launched a women's wear extension in its Distillery District store.

Mini mioche's commitment to local suppliers, seamstresses and sustainability - while maintaining affordability - has

Alexandra's can-do attitude turned a placement for a company and a clothing line that didn't exist yet into a position as COO for the growing eco- trendy manufacturer.

created a niche in the children's clothing marketplace.

Mini mioche has become well known as a leading eco-friendly sustainable retailer thanks to Alexandra's marketing efforts. The line has earned favourable notices in Toronto Life, The Toronto Star, Globe and Mail, Today's Parent and Now magazine, and is being sold in the Sprout chain of organic children's clothing retailers in the U.S., with stores in San Francisco, NYC and Chicago.

It's been a short path from student intern to Chief Operating Officer for Alexandra Goth, but she believed that mini mioche was her future and she has grown along with it. 



# Report on Giving 2012-13





# Letter from the Chair



Today, obtaining a post-secondary education is the new norm. Whether students choose college, university or, in many cases, both, a solid higher education is a critical step to success. At St. Lawrence College, we like to look beyond the norm. It's not just about a post-secondary education. It's about an extraordinary education that prepares students for that next big step of starting a career or pursuing further education. That's where the St. Lawrence College Foundation comes in. With the support of our donors, the Foundation provides funding to advance a host of initiatives that truly make a St. Lawrence College education extraordinary. For many students, financial support is what makes education accessible. Through the Foundation, a wide range of bursaries, scholarships and awards are distributed each year. As well, funding helps construct the facilities of tomor-

row, ensure learning environments foster both teaching and learning, and acquire the latest in equipment to emulate the workplace. Helping students take what they have learned within the classroom - or online - and apply it to the real world creates context and lasting knowledge, skills and memories. This past year, the St. Lawrence College Foundation provided financial support to a number of student-led extraordinary learning opportunities. These opportunities included travel to Africa to help build homes for the homeless, venturing to other provinces and countries to participate in "best in class" level skills competitions, inviting "the experts" onto our campuses to share their personal experiences in nursing, policing, behavioural analysis, theatre, alternative energy... the list goes on. This is why we have a Foundation at St. Lawrence College; to bring those with

vision, passion and a personal sense of giving and students who share these values but who also need a little help along the way.

I am a proud graduate of St. Lawrence College and am very pleased to serve as Chair of its Foundation. The impact our Foundation has had on learning at St. Lawrence over its 15-year history is significant, but is not possible without the support of those who make us a priority in their philanthropic plans.

Please join me in thanking the many supporters of St. Lawrence College listed in this report. Their generosity really does make a difference in the lives of our students and those whose lives they touch.

Julie Tompkins, Chair  
Advertising & Public Relations,  
Class of '84

## Secured Funds in 2012 - 2013

Capital Projects	\$ 218,616
Cornwall Program Development	\$ 23,060
Event Sponsorships	\$ 30,000
Annual Gifts & Directed Donations	\$ 131,330
Annual Award Sponsorships	\$ 213,182
Endowed Bursaries (new in-year gifts)	\$ 134,354
General interest income	\$ 8,034
Endowment interest income	\$ 223,832
Total Resources Secured	\$ 982,408

## Expenditures & Transfers in 2012 - 2013

Endowed Bursary Fund	\$ 134,354
Student Awards	\$ 422,358
Capital Projects	\$ 218,616
Special Projects	\$ 132,754
Total Foundation Investments	\$ 908,082





# Aloha from Hawaii

**Nursing and Practical Nurse students bring their lessons home from a cross-cultural learning experience to Hawaii to meet with their fellow students at the University of Hawaii/Oahu College, and work in three homeless shelters.**

You may be wondering what a nursing student could have brought back from Hawaii that would have been of any benefit. Some of the people we told thought that this cross-cultural experience was a joke, a three-week long vacation of sorts. This is not the case especially for me and the students on this course.

In Hawaii we went to three very different homeless shelters run by Hope Services. These shelters showed us all a side of Hawaii very few visitors would ever see. The first shelter was one for families in Hilo; this exposed us to what I like to call 'Hawaiian heart break'. This experience brought me back to reality and grounded me with the real reason we were there. I met a young boy, barely two, with an awful cough. With further

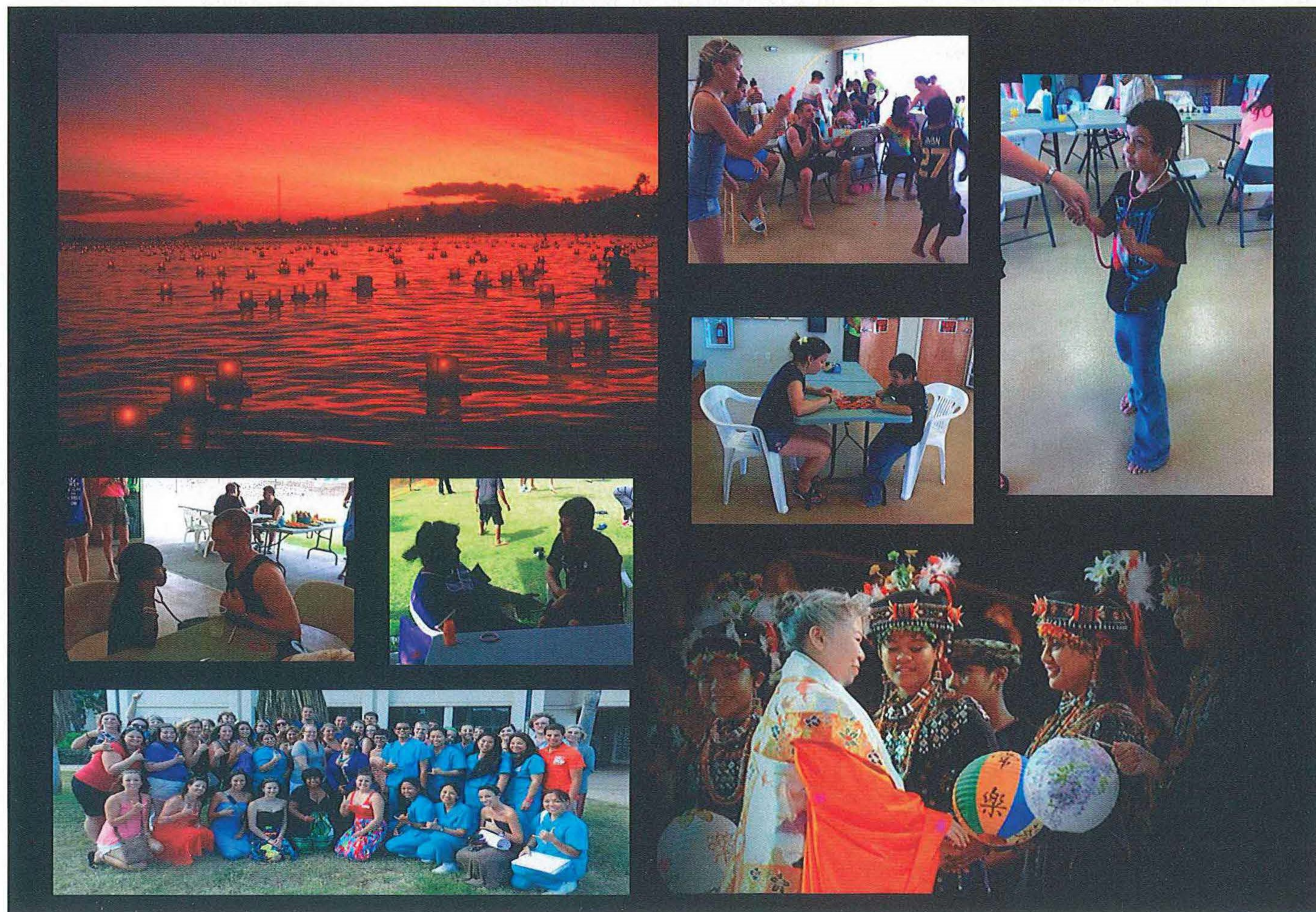
assessment I heard crackles in his lungs. Then I noticed lesions on his arms, legs, and stomach. With some Band-Aids and a lot of coaxing of his mother, we convinced her to seek help. Had we not been there I wonder how worse they would have let it get? I feel like we take for granted the accessible health care we have here in Canada.

Another experience was one at the adult shelter in Kona. This experience solidified why I want to become a nurse. I cannot believe how easy it was to form a therapeutic rapport with the people at this shelter. They responded to us so well. The great ease it was to remove all bias and just be in that moment, something I continue to carry with me every day.

We met students from Japan - one of which I still keep in contact with today. We met with other colleges and spoke to other RPN students. We were fortunate to be able to attend some of their classes. We toured a hospital in Maui, learned extensively about Chinese herbal medicine, and we immersed ourselves in Hawaiian culture with the Polynesian festival.

If you had a hand in any way in helping us go last year I would like to extend a thank you because if it wasn't for all the hard work and support we received, we would not have been able to have such an amazing experience. Thank you! 🌺

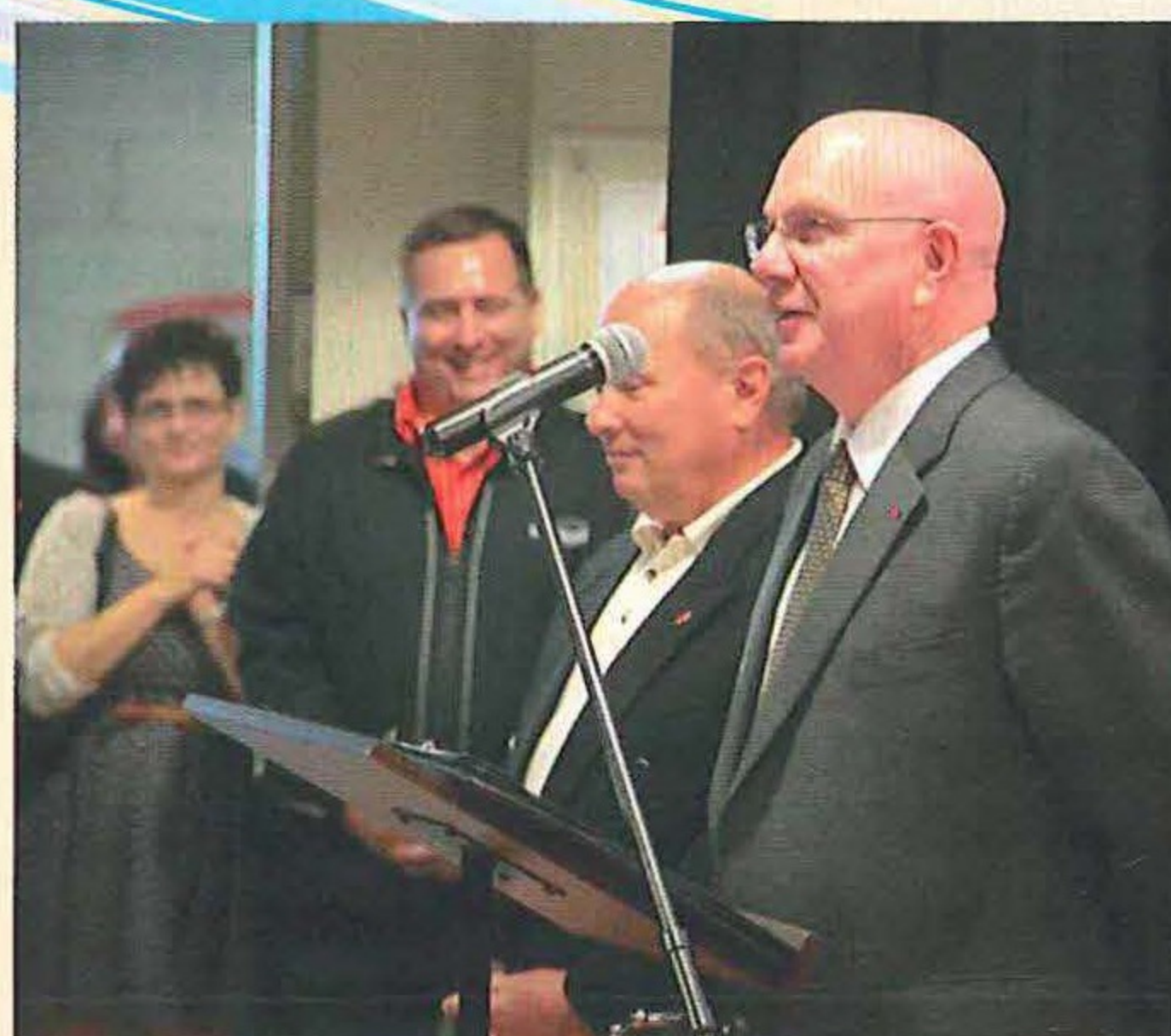
Ashley Moore,  
Practical Nurse student





# The Difference We Make

On October 4, SLC Cornwall campus invited donors, students, and staff to celebrate The Difference We Make campaign, which has secured \$3.6 million in donations to date, more than 80 per cent of its goal of \$4.5 million. The campaign supported the cost of construction of 20 renovated and expanded classrooms, new chemistry, physics and paramedic labs, a new nursing simulation lab, student services, athletics community meeting room, and a complete overhaul of the building's mechanical, plumbing and electrical systems. New academic programming in support of the emerging supply chain and logistics sector in the Cornwall region has also been introduced with the support of donor gifts to the campaign. In addition, The Benson Automotive Training Centre was dedicated as part of the campaign. "The campaign has received incredible support from staff, students, alumni, employers of our graduates, members of the community, and friends of the College," said Glenn Vollebregt, President and CEO, St. Lawrence College. "As a College, our focus is student success, and the funds raised through The Difference We Make campaign will have a direct and positive impact on our students in many ways, including student bursaries and state-of-the-art learning labs and facilities."



St. Lawrence College, together with the St. Lawrence College Foundation, recognized supporters with a donor wall and the dedication of the new Moulinette Hall atrium as Cornwall Place – Place Cornwall in recognition of the support received from Cornwall City Council on behalf of the citizens of Cornwall. "St. Lawrence College is an important part of our community, and an integral part in our strategy to see Cornwall continue to grow and prosper. The City of Cornwall is pleased to have played a small role in the revitalization of the Cornwall campus, for an investment in the College is really an investment in our future," said Mayor Bob Kilger, The City of Cornwall. The Difference We Make campaign Co-Chairs are two St. Lawrence College alumni, Terry Landon, Class of '72 and Peter Gault, Class of '76. They helped lead a campaign community that was dedicated to the success of the campaign.



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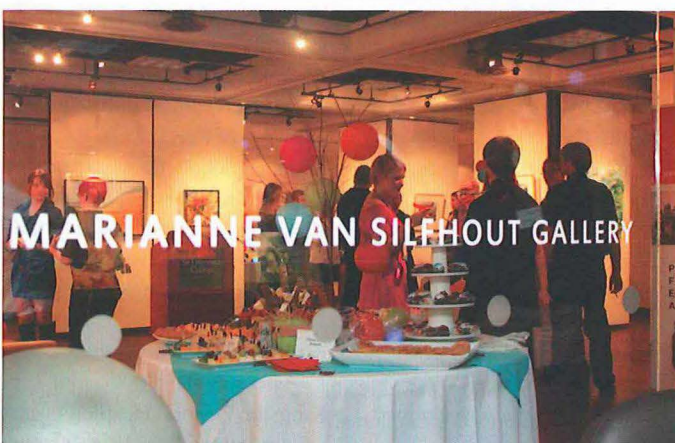
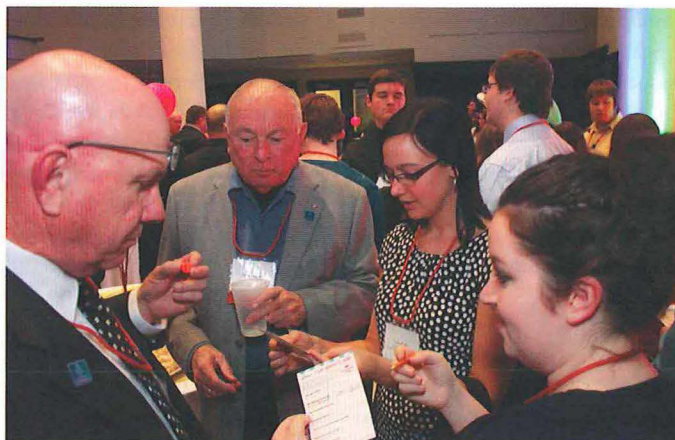
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## Donor Night 2013



During three nights, on three campuses, over three weeks, St. Lawrence College's donors were treated to an evening of entertainment, a scavenger hunt, and most important, our gratitude. The annual Donor Nights are the College's opportunity to bring our supporters together with the students they helped last year, and showcase the many projects their support has made possible. Thank you!





## Ontario's colleges call for expansion of online learning

### Even trades could benefit from an online model


Expanding the availability of online college programs in Ontario will play an important part in addressing the skills mismatch, says Lorraine Carter, Senior Vice President, Academic, St. Lawrence College. "The province needs a forward-thinking online strategy to help more people acquire the advanced skills they need to succeed in their careers," Carter says. "Ontario must become a world leader in online learning."

Presidents representing the college sector met over the summer with Training, Colleges and Universities Minister Brad Duguid to discuss online learning in post-secondary education. The colleges are calling for a significant expansion in the online programs and courses available through OntarioLearn, a consor-

tium of Ontario's colleges that registers more than 69,000 students each year and ranks as one of the largest providers of online course development and delivery in North America. (Editor's Note: SLC Alumni get 10 per cent off courses on OntarioLearn)

Other proposals to enhance student learning include expanding the availability of blended programs (combinations of in-class and online learning) at individual colleges and increasing access to the theoretical part of apprenticeship programs through e-trades models. Strengthening online learning in Ontario will help produce more people with the qualifications and skills needed to find meaningful work. For example, online learning can help people in the workforce who can't attend classroom settings upgrade their education and training. It can also better support students who aren't successful in traditional classroom settings, and help students seeking combinations of college and university education to complete their studies sooner.

Producing greater numbers of graduates with career-specific qualifications will help Ontario address the skills mismatch, which is the province's most serious economic challenge. Even in this difficult economy where many people are out of work, there are employers who can't fill available positions because they can't find qualified people. A recent report from the Conference Board of Canada found the skills mismatch is costing Ontario more than \$24 billion a year in lost economic activity. The report also found the province is losing about \$3.7 billion a year in potential tax revenues.

The skills mismatch is expected to get worse in the years ahead as innovations and new technologies continue to create demands for a more highly qualified workforce. That is why it is important for Ontario to pursue opportunities to help more people attain post-secondary education and training, particularly in career-focused programs. 

## It's E-Mazing!

### Applied Research project means SLC is ready for electric vehicles

It's the logical extension of the plug-and-play, except this time, the 'play' is driving. But with electric vehicles (EVs) showing up on more dealership lots, it's time to address the most important part: where and how to plug in.

That's the challenge facing St. Lawrence College's Applied Research department, and the reason why the College has installed charging stations at all three of its campuses thanks to the collaborative efforts of St. Lawrence College's Sustainable Energy Applied Research Centre (SEARC), Utilities Kingston, Sun Country Highway, General Motors, Charge Point and PlugNDrive Ontario.


The charging facilities are part of a research project that investigates the Electric Vehicle Service Equipment (EVSE) connection, installation and permitting processes and requirements. The project aim is to recommend best practices to the province's local utilities services – referred to as Local Electricity Distribution Companies (LDC). The current project advances SEARC's preliminary

EV project, The Kingston Electric Vehicle Readiness Project, which investigated the barriers to the adoption of electric vehicles in the Kingston region.

The EV industry in Ontario is expected to experience an unprecedented growth rate. LDCs have had to quickly develop independent processes for connecting EVSE to their distribution grid as a response to market demand. There is therefore no standardized connection, installation and permitting process within the province of Ontario. LDC operators also have limited knowledge of the unique functionalities of different EVSE technologies available in the marketplace and their impact to the distribution grid. The SEARC team is currently investigating the EVSE installation processes in several jurisdictions and exploring the option of standardizing the process while sharing best practices with a larger audience. The project will also enhance the understanding of the operations of different EVSE technologies through the installation of three different charging station technologies monitored by an independent research team. The SEARC team will also pursue collaboration with relevant inspection and safety

authorities through an existing relationship with Utilities Kingston in order to develop appropriate procedures and information to streamline permitting and installation processes.

St. Lawrence College established SEARC through a \$2.3 million Natural Science and Engineering Research Council of Canada (NSERC) grant. SEARC has been drawing upon faculty expertise in the College's Energy Systems Engineering Technology (ESET) Program, as well as Wind Turbine Technology, Civil Engineering, Control Engineering, and other programs to enhance the productivity and competitiveness of small- and medium-sized enterprises in the Southeastern Ontario region. SEARC has involved students in projects that assist in prototype development, field testing, improving efficiencies in new and existing technologies, and the development of and integration of a variety of emerging renewable energy technologies with one another and with the existing power grid.

The project is jointly funded by NSERC, the LDC Tomorrow Fund, and the College Community Innovation (CCI) grant. 



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## Designed to win

New graphic design grads win in industry competition



Graphic Design grads Mike Wing and Tina Tran left SLC with more than their diploma in hand. Additionally, they took home a couple of awards from their industry's professional association, after showcasing their work for a judging panel of 50 industry professionals. Wing (whose entry is pictured above) won the McMillan Award for Eastern Ontario, while former classmate Tina Tran received an Honorable mention in the annual competition by the Association of Registered Graphic Designers (RGD). And the Class of 2014 promises to equal their predecessors' success – especially Amy Hamilton, who won the Cinnamon Toast Award for Eastern Ontario while a second year student.

"We are all so proud of our students' achievements," says Erin Boyce, Program Coordinator of the Graphic Design program at St. Lawrence College. "It's more evidence that they leave SLC ready to succeed in a very competitive industry." According to the RGD, to date it has distributed over \$215,000 in cash awards to graphic design students in recognition of their outstanding achievements. Their student awards program "brings industry professionals together with emerging designers to promote excellence and encourage the next generation of design professionals to the highest levels of creativity, innovation and conceptualization." 

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## Retirees @ SLC

### The Best Day for Golf...

Is when everybody else is back at work

Lest the previous column gave the impression that SLC retirees limit their fun (and exercise) to southern climes, I am pleased to report that more than 50 retirees enjoyed a get together on Tuesday September 3. The occasion was the annual Golf Tournament and 19th hole event, held at The Landings adjacent to the Kingston Airport.

The Golf Tournament was the creation of the intrepid trio of Jerry Zabel, Ron Robinson, and Steve Graves – from left to right in the accompanying photo, which finds them conveniently situated in front of the bar at the Golf Lounge. With a planning strategy that was either ingenious or diabolical (depending on whether one is retired or still working), they have always scheduled this event on the first day of classes at SLC – to celebrate the fact that their attendance on opening day is no longer required!

A few years ago, the Retirees Association joined the festivities by tacking on a 19th hole social gathering – as if golfers need any invitation or incentive to proceed to the 19th hole at the completion of a match! This combination allows non-golfers to participate in the event while also providing a larger audience with whom the golfers can share stories of the great shots they made (and almost made). In the other photo you'll find golfers Al Parkin, Alice Welsh, Kathy Lawton, and Bill Anderson relaxing during one of the 19th hole gatherings. While this has always been a popular event, and one usually favoured with good weather, the experience this fall exceeded expectations. The day began with eight teams teeing off. By the time the last of these returned to the clubhouse, there were another two dozen non-golfers already assembled and ready to tuck into snacks and drinks. The top team (consisting of Dan Dexter, Blayne Mackey, and Mike Winrow), shot 13 under par! There are still calls to have these results audited and it is suspicious that the scorecard has disappeared.



As usual, tickets were sold for door prizes with proceeds going to the student governments at the College. The prizes again this year were donated by Frank Lockington of Alumni and Development, who has always been a great supporter of the retirees and their activities. 🏌️

It seems fitting to conclude this column with a few words of wisdom about the game of golf:

*"If you drink, don't drive. Don't even putt."*  
- Dean Martin

*"If you think it's hard to meet new people, try picking up the wrong golf ball."*  
- Jack Lemmon

*"Although golf was originally restricted to wealthy, overweight Protestants, today it's open to anybody who owns hideous clothing."*  
- Dave Barry

*"It took me seventeen years to get three thousand hits in baseball. It took one afternoon on the golf course."*

- Hank Aaron

*"Golf is a lot of walking, broken up by disappointment and bad arithmetic."*

- Author Unknown

*"Give me golf clubs, fresh air and a beautiful partner, and you can keep the clubs and the fresh air."* - Jack Benny

- submitted by Dick Tindal

#### Want to join the fun?

If you are a retired College employee, staff or faculty, and interested in joining the SLC Retirees Association, just contact Dick Tindal at [tcl.kingston@gmail.com](mailto:tcl.kingston@gmail.com).





# Fine Arts Alumni Chapter

## Art is everywhere

### The works of fine arts grads travel near and far

It's been a busy fall for Fine Arts Alumni – both as a group and as individuals. With some major group shows, new venues opening in town, and opportunities for more seminars, the months ahead promise to be equally busy.

SLC Fine Arts Alumni held their AGM on September 14th, 2013. Guest speaker was aerial photographer, Louis Helbig, who talked about his artistic process in creating the exhibit, "Sunken Villages", which was on display at the Marianne Van Silfhout Gallery on the Brockville Campus. Curator for the MVS Gallery, Christina Chrysler, also spoke to the members regarding upcoming shows and opportunities for the Alumni, including guest artists and workshops relating to future exhibits, and technical help with digital submission requirements.

Over the summer and into fall, individual members have contributed artwork to a number of exhibits, including group shows at the Brockville Arts Centre in March 2013, and the Brockville Public Library. Individual members have also displayed work in other locations, including Science North in Sudbury, the Alumni Art Show and the Juried show "Freedom" at the Marianne Van Silfhout Gallery on campus, Brockville General

Hospital and the newly opened White Flag Gallery in the Sheridan Mews, where alumnae Anne Barkley and Pam McKinnon have had exhibits.

#### Artistic Alumni in the News:

One unusual sale was made to Ripley's Believe-It-Or-Not in Orlando, of an 8' x 10' mural created by Guy Wales with the help of elementary school students using coloured recycled materials.

SLC Alumna and T.I.S.S. art teacher, Mary-Louise Scappaticci, co-ordinated the creation of murals by high school students from the region for installation at Rotary Park in July, including painting a large central section which highlights Brockville as the birthplace of the Canadian Flag.

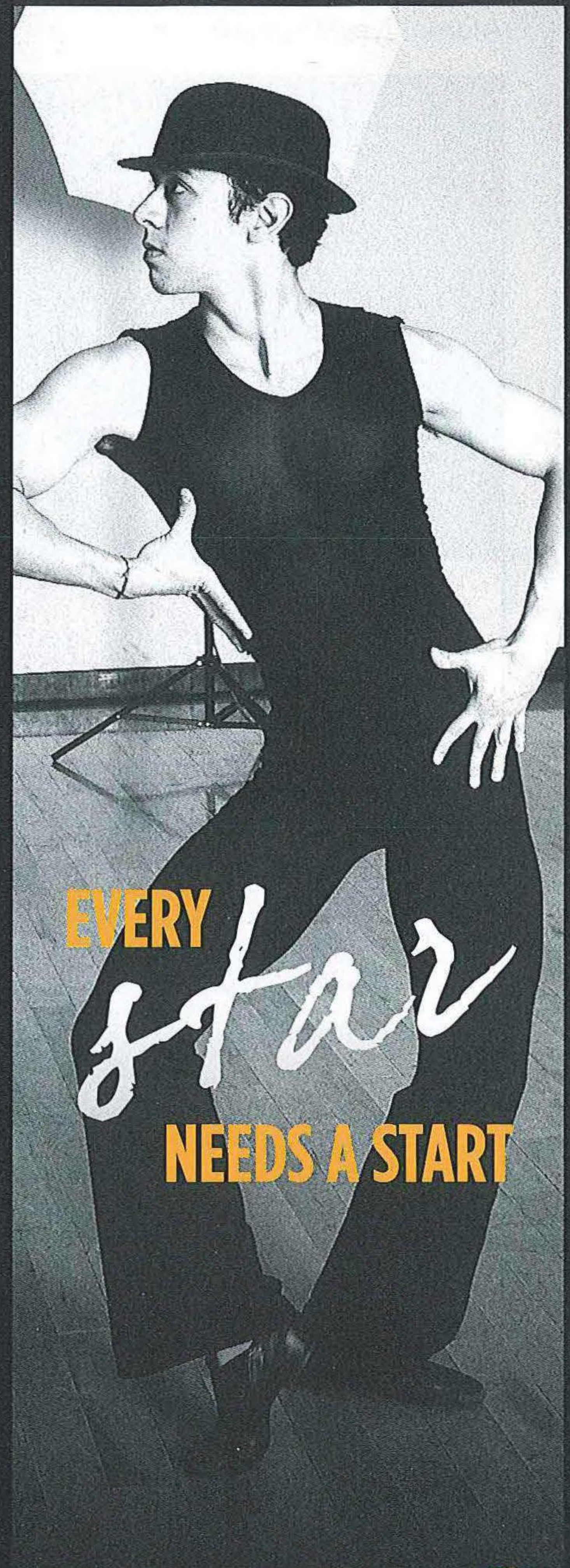
Alumna Sharon Stein has illustrated her son's recently published children's book "The Heart of the Raven."

In Alumni Chapter business, members voted to increase the amount of the Fine Arts Alumni Award from \$250 to \$500. This award is given annually to a deserving graduate from the full-time Fine Arts program in Brockville, who has used their talent to contribute significantly to the Brockville Community. 🌊

- submitted by Guy Wales



Congratulations to Fine Arts Alumni John and Elaine McClintock, who were recognized recently at the College's Donor Night for their steadfast support of SLC. The couple were inducted into the St. Lawrence College Circle, a group representing the College's most loyal donors and volunteers, by President Glenn Vollebregt and SLC Foundation board member, Mayor Dave Henderson.



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# Echoes



## 1987

Obviously it was a very good year for these Cornwall grads: This group of 1987 grads have been getting together every year since graduation:

Bottom Row: Mike Ranger, Mechanical Engineering Technology, 1987; Middle Row: Stephanie Stephens (Jordan), Business Administration – Finance, 1985; Judi MacDonnell (Gauthier), Business Administration, 1988; Top Row: Kevin Holmes, Mechanical Engineering

Technology, 1987; Allan Manley, Marine Engineering Technology, 1987; Greg MacDonnell, Business Administration – Marketing, 1987; Craig Follett, Mechanical Engineering Technology, 1987; Denis Sabourin, Marine Engineering Technology, 1987. Missing: Lisa Holmes (Bates), Graphic Design 1987

## 1992

### Sandra Taylor Visual and Creative Arts - Fine Arts – K

“The Fine Arts program at SLC helped me to develop skills in drawing and painting that moved me forward quickly in my abilities as a visual artist. The quality of education also laid the foundation for my skills as an instructor to bring the same knowledge forward to my own students.”

## 2005

### Daniel Mueller-Varain General Arts & Science B&K

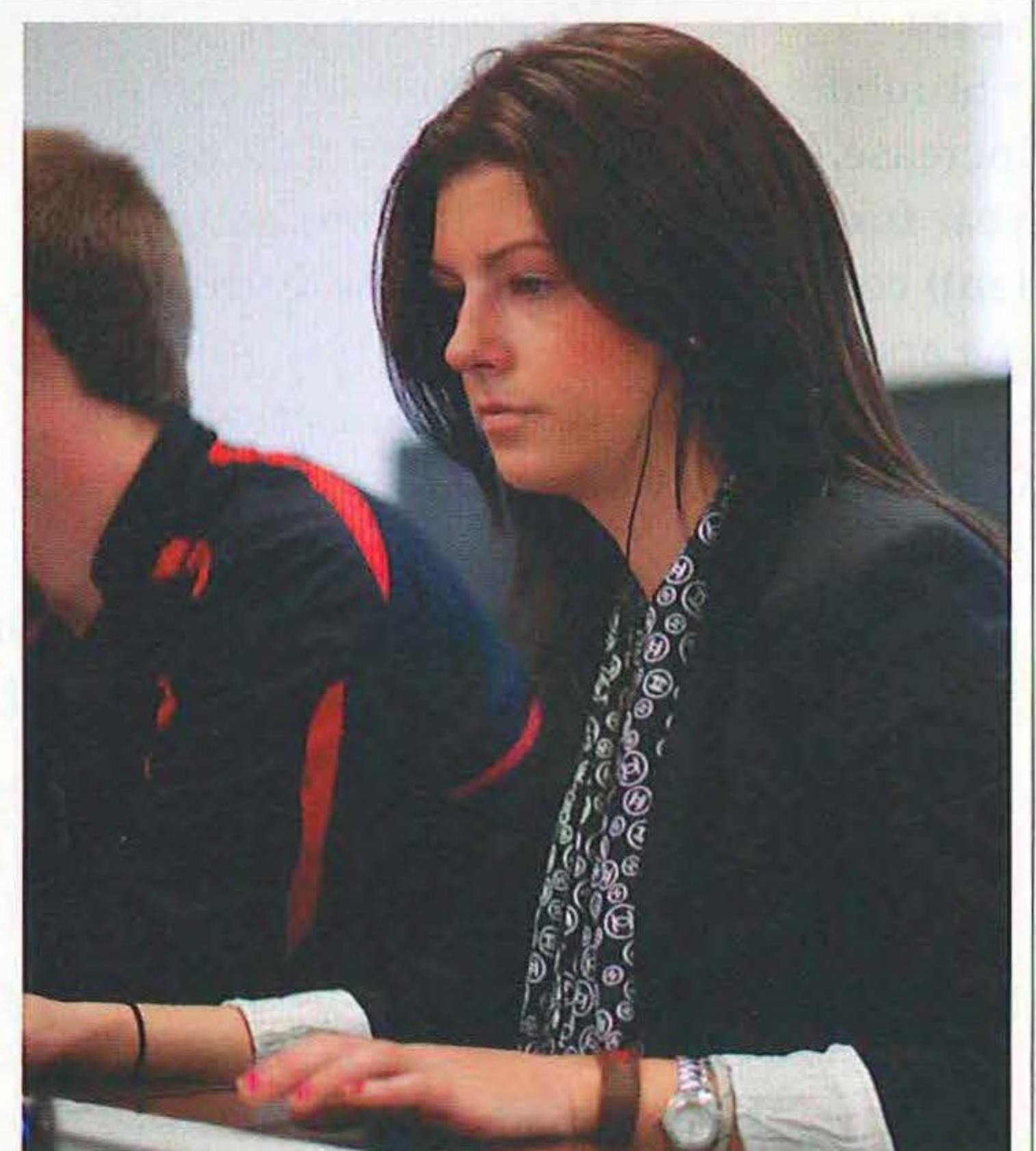
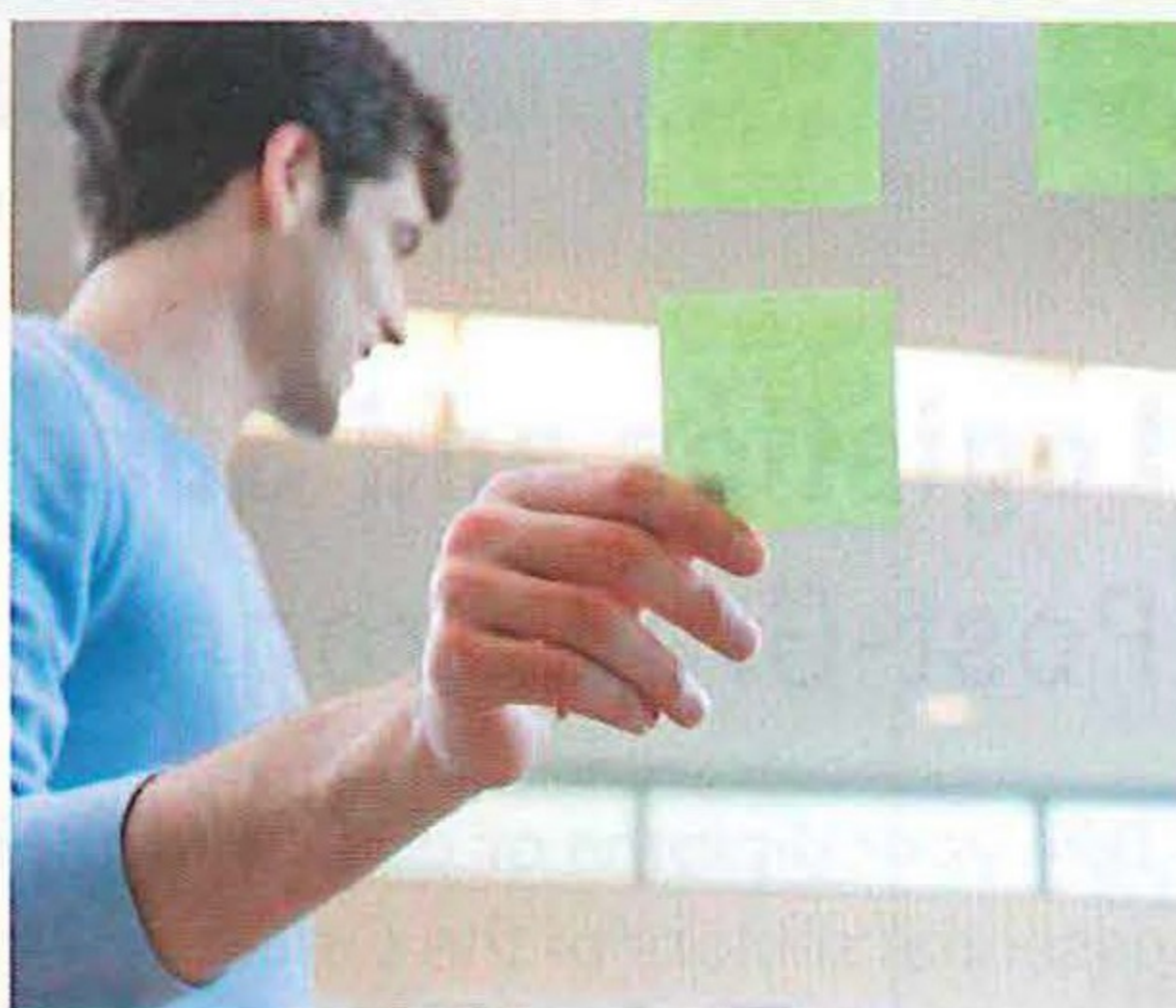
“St. Lawrence College (Brockville from 2003/2004 and Kingston from 2004/2005) was an amazing experience for me. First of all, because I got to know people from Canada, its culture and last but not least its wonderful nature (e.g. St. Lawrence River, Lake Ontario and the great Indian Summer). Within this context and the very inspiring and great professors of SLC gave me the opportunity to start to think and live outside the box. I am very glad and happy to having experienced two perfect years in Canada. After SLC I went to another College in Switzerland and a University in Brussels/Belgium. Now I am living and working in Germany as a real estate agent with the focus

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on farmland, forests and agricultural estates (also in Canada). Last year I married my wife, who is from France and we will travel to Canada for a three week vacation. My relatively short time at SLC truly changed my life and I am very thankful for what I have experienced in Canada. The only thing I would do different today: I would try harder to stay in touch with the people I met during my time at SLC. This holds particularly true for a great number of very friendly and open-minded Canadians. Thanks a lot Canada thanks a lot SLC!"

## 2007

### Greg Adams

#### Business – Marketing - K

On December 6th and 7th Greg Adams scaled the equivalent of Mt. Everest (the world's highest mountain) – in 24 hours – in downtown Kingston. Climbing 29,029 feet in The Boiler Room Climbing Gym's 100-foot chimney 290 times, it's a feat he trained almost eight months to complete.

Greg's youngest daughter, Lilah, was born with a rare congenital heart defect called Tricuspid Atresia and, at two years of age, has already undergone two major open-heart surgeries and several other "minor" surgeries. His climb raised almost \$6,500 for pediatric initiatives in Kingston and with CHEO in Ottawa. See his letter of thanks at his website: [www.climbforkidz.ca](http://www.climbforkidz.ca)

## 2012

### John Carpenter

#### Business-Accounting - K

"SLC provided me with the foundation I needed for career success. I feel that the experiences I had at St. Lawrence have equipped me with a real life workplace advantage."

## 2013

### Brennan Smith

#### Business Administration - Marketing - K

"Brennan earned one of three spots in the United States Amateur that took place in Boston this past August. This golf tournament is the biggest of its kind in the world."

### Victoria Conway

#### Early Childhood Education - C

"To sum it up my experience at SLC was awesome! I had great teachers, great classes and met new friends."

## Passings

### Alumni

Michelle Fawcett, Barbara Tate-Morrison and Pamela Beavan

### Faculty

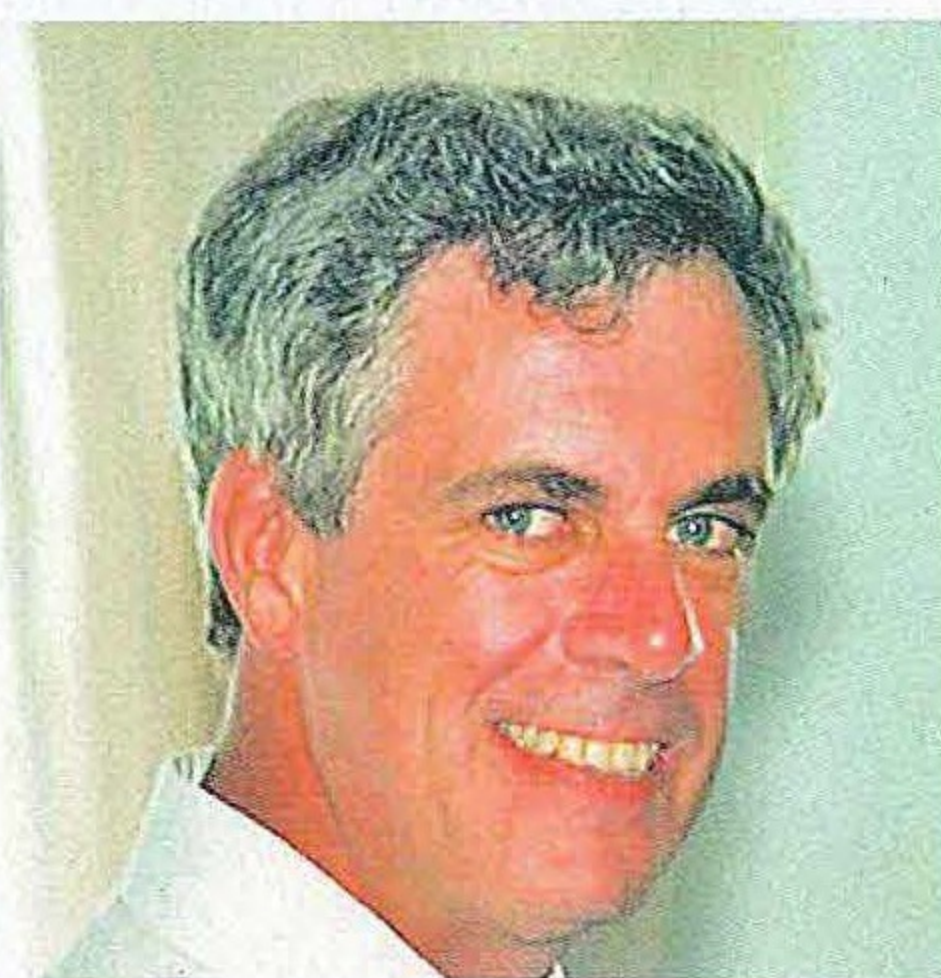
Patrick Doyle and James Hollingsworth

### BEAVAN, Pamela –

#### Animal Care

#### Technology 1994 – K

Peacefully at the Northumberland Hills Hospital, Cobourg on Monday, January 2nd, 2012 in her 45th year. Beloved wife of Jody van de Moosdyk. Loving mother of Ian van de Moosdyk. Dear daughter of Gerald and Myra Beavan. Dear daughter-in-law of Joan van de Moosdyk.



### DOYLE, Patrick "Pat" Emmett - Faculty - K

Passed away peacefully at Kingston General Hospital on Tuesday, November 26, 2013. Loving husband of Karen. Dear father of Marianne and grandfather of Avery. Stepfather of Craig and Derek. Retired in 1996 as a professor at St. Lawrence College. In lieu of flowers, donations can be made to the St. Lawrence College Foundation Doyle/McAlpine Memorial Bursary Fund at [www.giveto-slc.com/memorials](http://www.giveto-slc.com/memorials).

### FAWCETT, Michele – Nursing 1982 –K

Michele Fawcett (Gerald) passed away after her long and brave battle with cancer at KGH hospital on October 17, 2013 peacefully with family at her side. She will be missed everyday by husband

and best friend Kelly, and her children Melissa, RJ and Megan. A beautiful and vivacious woman whose life was dedicated to her family and helping people as a nurse at KGH. For those who wish, donations may be made to the U.H.K.F. - south Eastern Ontario Cancer Clinic or to the Wolfe Island Community Centre in Michele's memory.

### HOLLINGSWORTH,

#### James (Jim) Faculty - C

Passed away at the I.O.O.F. Home, Barrie, Ont. On Friday, November 1, 2013. Jim, a former teacher at St. Lawrence College in Cornwall is survived by his beloved wife Frances (Shaw). Dear father of Judith Hughes of Ottawa and James Hollingsworth of Cornwall. Grandfather to Michelle, Carley, Jessica and Devon.

### TATE-MORRISON, Barbara - Diploma Nursing – 1975 - K

1953-2013 - Peacefully, surrounded by her family on November 2, Barbara passed away following a brave fight against cancer. Dearly loved wife of Jim Campbell of Odessa. Proud mother of Cara Morison (Mike Christie) and Brittany Moore (John). Loving grandmother of Nora and Lydia. Much loved stepmother of Elaine Campbell in Scotland, Gary Campbell and Ben Campbell of Belleville. Apart from her deep love of family life Barbara's passion was in her care of other people as a primary care nurse with the Kingston Family Health Team. In lieu of flowers please donate to the Cancer Centre of South Eastern Ontario or the Humane Society.

-Passings are compiled from previously published obituaries.



## Hockey Night in Kingston

Justin Chenier (Advertising and Public Relations, 1997) has had a varied career since graduation, culminating in his recent post as Executive Director, Business Operations for the Kingston Frontenacs Hockey Club. He helped engineer the recent SLC Night at the Frontenacs on November 15, and plans are underway for a second event on February 21. We caught up with him for a quick Q&A.

**Q: What's the best thing about your job with the Frontenacs?**

Overseeing the business operations of the club. I truly believe our management team is the best in the business, from Doug Gilmour and Darren Keily on the Hockey Operations side of the team to Jared Ginsburg and Joel Rosen on the Business Operations side, and Doug Springer, an owner who is passionate about winning and this city. We've made huge strides the past couple of seasons. On the Business Operations side we have no control over wins and losses, we have ultimate control, and the responsibility to our fans, in providing a two-and-a-half hour entertainment package 34 times each season.

**Q: How did your time at SLC prepare you for this role?**

My role involves multi-tasking, changing direction on the fly, and going from one issue to the next in a heartbeat. The college program prepares you so well for that, being able to jump in and get to work and improve on what needs improving. My daily schedule really looks like a School of Business class schedule: retailing, marketing, advertising, human resources, operations planning, business planning.

**Q: What's the one class you wished you paid more attention to while at SLC?**

Sales and retailing. I imagined a career in PR and media planning, and after doing that for more than 12 years in the public sector, moving into an industry that depends pretty heavily on sales (sponsorship, ticketing, merchandise),



I really wish I would have paid a little more attention in Bill Crowe's sales classes and wish I would have had the opportunity to take a retailing management class.

**Q: What's the one lesson you've carried with you in your career?**

To focus on the solution, not the problem. I tell it to our Business Operations team when we hit hurdles and road-blocks. Focusing on the problem tends to be a negative outlook and a short term fix. With so many home hockey games to promote and organize over such a short period of time, we have to always be looking to improve and evolve.

**Q: What piece of advice would you give a young grad today about finding their dream job?**

Be open to opportunity and look outside your comfort zone. Before I graduated I had a job lined up in the GTA because I knew I had to get out of Kingston to find experience. It was tough, my wife and I had to sacrifice, but it led to opportunity and I was able to come back to Kingston with experience and opportunity.



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